





WAYS TO BECOME A DIGITAL WAYS TO BECOME A

We give ideas, so you can't give excuses....

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DESIGN & SELL CLOTHING WITH TEESPRING

Info: Design and create your own tees, hoodies, mugs, & more with \$0 investment!

All you need to do is design your logo or upload an existing logo you have already created. Place it on a product of your choice (such as a long sleeve shirt). Choose the type of material you wish to use. Then name the price you wish to sell it for.

TeeSpring will tell you the cost of each item made. You will reap the profit from each item you sell.

Here's the cool thing: It doesn't cost you anything. TeeSpring won't make your shirt until AFTER someone has purchased; therefore no risk of investment is made.

The company will then make and ship each order out for you. You do nothing but advertise your products and reap the rewards of your sales.

Income Potential: Scalable with marketing.. You can run Facebook campaigns from within TeeSpring.

We have tutorials on this in our <u>Behind Closed Doors Membership</u> <u>here</u>



SELL ON EBAY: BUY ON AMAZON

Info: Source a product on Amazon and list the same item on E-bay with a markup. Then once it's sold on E-Bay, buy that same product on Amazon and send it directly to your customer. * Just make sure there is a decent amount of stock and not just one or two left.

Begin by researching which products are trending and how much competition you have with selling it on E-bay. Once you have sourced the product, take note of all the details and list it on e-bay for a markup. Your listed price should be similar prices to the other e-bay listings.

Once your product on e-bay sells, go on to Amazon and buy the product and have it get sent direct to your buyer. You can choose to send it as a gift in the check out process. That way the buyer doesn't know what price Amazon has it listed as.

Income Potential: Profit margin is relatively low (the higher priced products you list, the higher markup you can do). So your income potential will usually depend on the amount of products you have listed.



3 LIFE COACHING

Life coaching is grossly underestimated. Though certification can cost a few thousand dollars, your investment could be well worth it.

As a life coach, you can run your business using Skype alone. Offer hourly, weekly, or monthly coaching programmes (or whenever suits you) for a fixed price. Have clients book themselves into a schedule that works for you, then make all of your coaching calls through Skype.

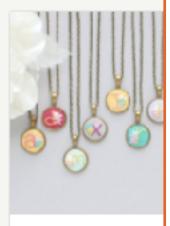
To set this up, you will need a website to offer your services. Then place PPC ads on google to people who are searching for life coaches. Target the countries you would like to work with and have them fill out a survey to apply for your coaching. You don't need to pay anyone to set this up.

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CONSULTING

Much like coaching, consultants brings a fresh pair of eyes onto a business or area someone needs help with. Depending on your skillset, consultants can earn a lot of money.

You can offer your services either hourly, through a set programme, or based on the increased results you generate for the business.



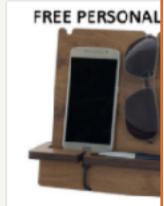
Jewellery

5 CREATE AN ETSY STORE

Info: List a digital product on Etsy that does not expire or require shipping/handling etc.

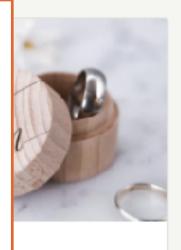
If you create a digital product on Etsy, one that doesn't need to be updated regularly, but can bring in a passive income for you, this is an awesome idea.





Gifts for him

Etsy is similar to E-bay in the fact that there are sellers all grouped into different categories. But it is a little more boutique and smaller than e-bay, giving the small guys a better chance.





ifts



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FREELANCE WITH UPWORK

Create a profile on www.upwork.com and apply for freelancing jobs in whatever field you may specialise in. The categories include techy development, data science and analytics, engineering and architecture, design and creative, writing of all aspects, translation, legal, accounting, sales and marketing etc. If you find yourself to be good at something, definitely check it out and see if the fields suit you. Then create a profile and start applying for gigs.

FREELANCE WITH FIVERR

Fiverr is similar to Upwork but it is more diverse. And instead of applying for jobs, your services are posted on the site and people order from your service placement. For example, if I need to get a logo created, I go on Fiverr to the graphic design/logo creation category and choose who will create it for me. They have a huge range of categories from custom meal plan creation, video and animation, market research etc. This is a good place to start building up a portfolio of work and finding long-lasting clients.

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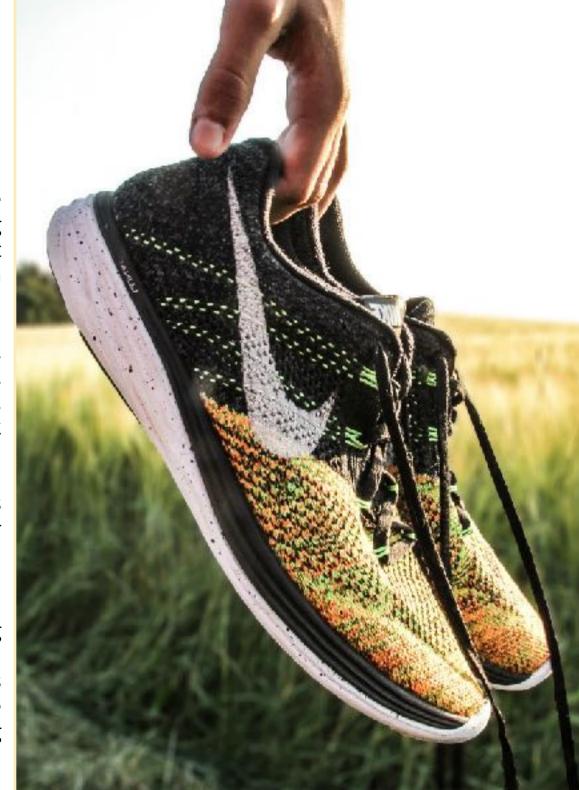
BRAND AMBASSADOR

Becoming a brand ambassador can take time, but can be very rewarding. To do this you need to build a big following. You can do this on any social media account that get's a lot of attention. We teach how to build a following in our <u>BCD membership here</u>.

Once you have a following you then have leverage. Brands will reach out to you asking for your promotion. Generally they will have you post as you normally do, with an item of theirs in your photo, or have you talk about their products in the text description or blog post.

Or sometimes companies will have you promote events by speaking about them and attending the event, or having people think, "I want to do that" to gain customers for your clients.

Pro Tip: As you are building your following, tag companies in your posts. For example, if you are on Instagram you can tag clothes you are wearing, hotels you are staying etc. This will help other companies see that you are open to doing shout outs and promoting businesses.



SELL STOCK PHOTOS/VIDEOS

Are you a good photographer or videographer? I would recommend aiming to become a brand ambassador (see above). But while you are trying to build your following, a good idea is to sell the images (or video) you have taken as stock photos that people / websites can use in their content.

You may not make a lot of money, but over time you can build up a nice library of images that people can buy off you.

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CREATE & SELL GRAPHIC DESIGN MATERIALS

There are so many sites that offer graphic design elements for people to buy and download. But what about being on the other side of that equation? If you're a graphic designer, you can create your own designs, elements, templates, fonts etc and use sites such as Creative Market, to sell them. The site will take a cut, but your reach of customers is much wider. This could be a good side gig along with other freelance design work you do.

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By 2020 there will be 1.4 million jobs available in computing related fields. A lot of these jobs can be done remotely.

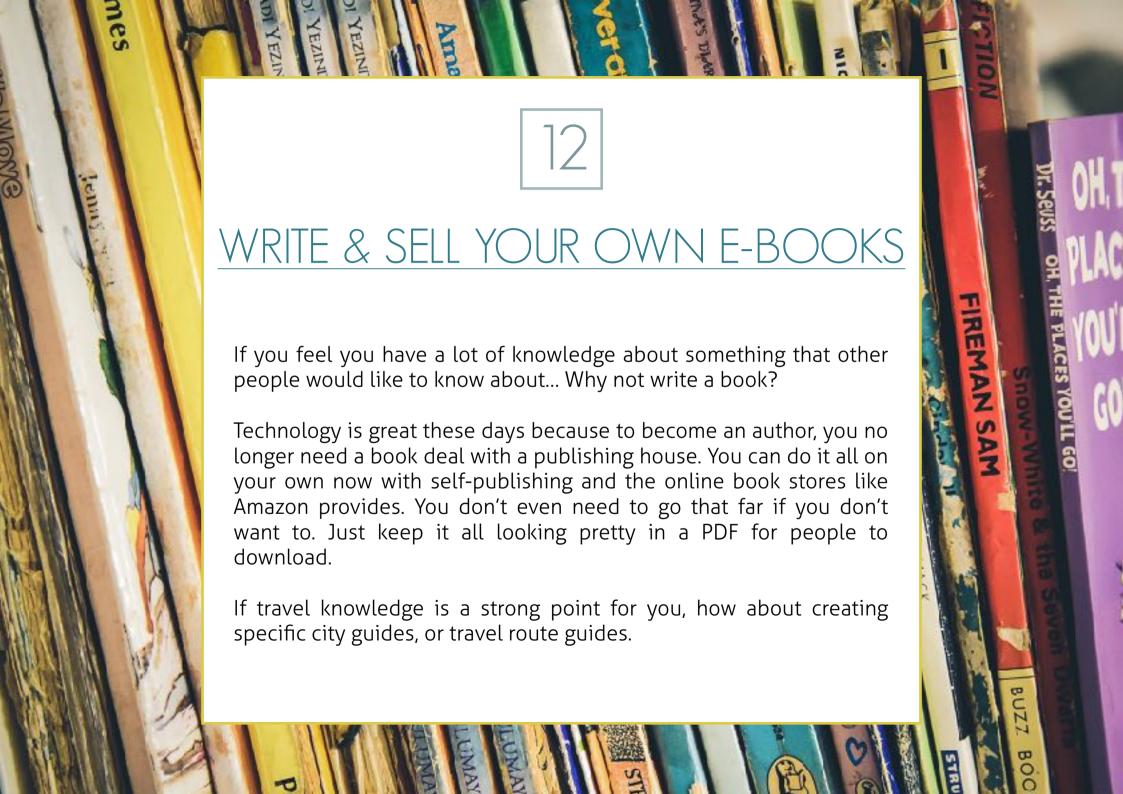
Coding is a huge dark abyss for many people. It's confusing, head-ache inducing, and basically people just don't want to learn it. Meaning, if you know code, people need you.

Why not learn to code in a cool environment and then have those skills for life? You can get coding freelance jobs while being anywhere in the world.

These days there are cool institutes to learn code:

One is the Institute of Code. They hold all-inclusive courses in exotic locations such as Bali. Check them out here: http://www.instituteofcode.com/courses/web-dev/

Otherwise, if you're a female looking to get into coding, check out Girls Who Code for their courses and programs: https://girlswhocode.com/





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CREATE A NICHE SITE

Interested in a certain topic? Start a niche site based around that topic.

Include everything you can about that topic. Start writing blog posts, talking about products, how to's, everything you can.

Then become an affiliate for all the companies you can who are related to that niche and sell on their behalf.

We have a video course of affiliate marketing in our BCD membership here!

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ONLINE TUTORING

There are many networks these days which provide online tutoring in all different areas. You can become a tutor for the network, and tutor kids and adults all online. To apply to become a tutor in these networks, you may have to pass an exam under the field you wish to tutor in, plus under-go a background check and personality test.

Some sites to apply for are:

www.tutor.com www.skooli.com www.tutorhub.com



I have met a few stock traders on my travels. If you have a nice sum of cash lying around and want to start trading, I believe you can make smart enough investments while limiting risk and cutting losses.

Some types of trading to look into are Forex, Penny Stocks, Shares etc.

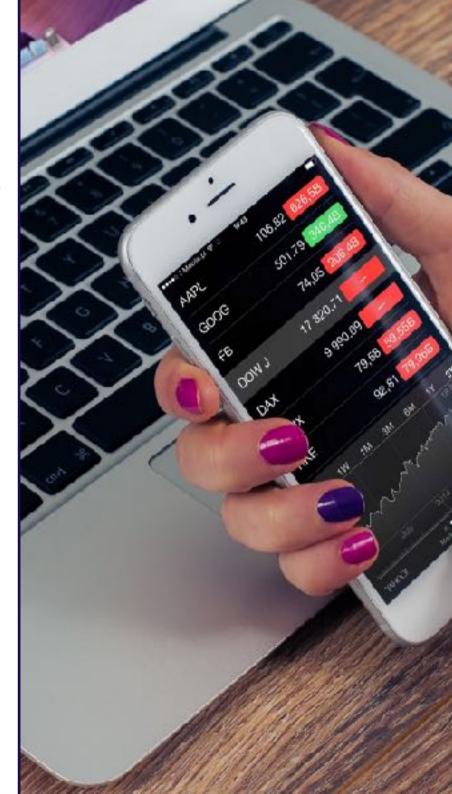
Warning: Trade at your own risk (obviously).

16 GOOGLE ADSENSE

If you have a website that's generating a lot of traffic (viewers) there is a programme called Google Adsense.

Google will pay you to have ads on your website. All you need to do is select where Google can place their ads and when ads are seen or clicked, you will earn money.

I have met people living entirely off Adsense revenue. If you can make content go viral, power to you!





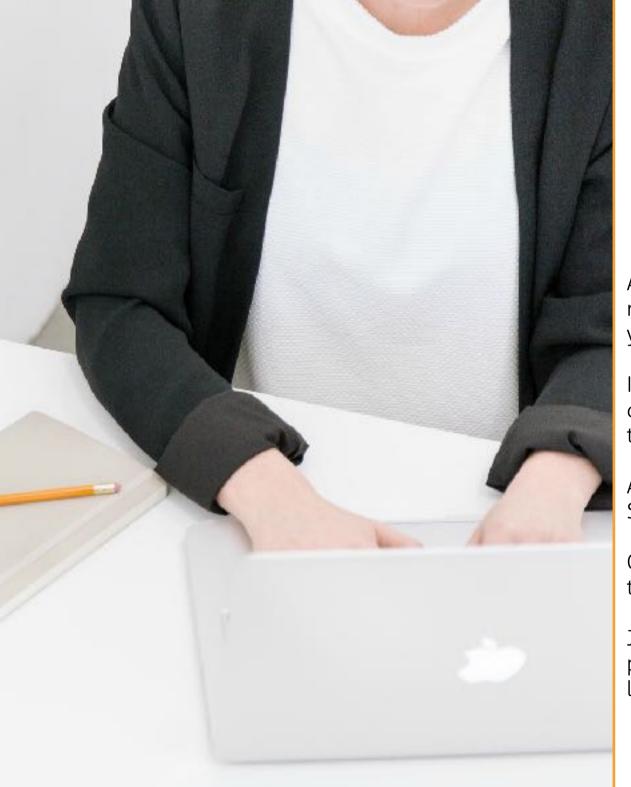
You know those advertisements that have to play for 5 seconds before you can view a YouTube video? Well the person who uploaded that video is getting paid for that advertisement.

Many people (especially travel vloggers and tech review sites) are making a good income from Google's advertisements that are shown on their videos. The goal here is to build a large audience, or make videos that can get millions of views.

AMAZON SUPPLIER/SELLER

Did you know, not everything you buy on Amazon, are actual Amazon products? If you get accepted, you can become a trader/supplier on Amazon. You can either supply and fulfill the orders yourself, or Amazon can fulfill them for you. Making it much easier for you.

This is awesome because you get access to Amazon's already established reputation, their website, their traffic, warehouses etc. You just need to come up with the stock.





DROP SHIPPING WITH MANUFACTURERS

Alibaba is like the holy grail of cheap manufacturers, so you can use this site to source your suppliers.

If you can create a good partnership with a quality supplier, you can have them directly ship their products to your customers.

All you need to do is set up the front-end store on Shopify and then market your products.

Once sales start coming in, send the sales list to the supplier and they will fulfil the order for you.

Just be cautious of quality and the shipping period. Product test from your suppliers before locking in any deals.



20 <u>SELL LOCATION-SPECIFIC PRODUCTS ACROSS THE</u> WORLD

Do you live in Bali, Thailand, Ecuador or some other exotic location? Often goods you see that are very cheap in one country can be very expensive in another.

Start an online store, listing a bunch of items made in these countries. Then sell them across the world through an online store. Check out our mini tutorial in our <u>BCD membership!</u>

Note: If you don't have much capital, you can list the items first, then buy and ship the items after they have been sold.



BECOME A MARKETING AGENCY FOR SMALL-MEDIUM SIZED BUSINESSES

Most small-medium sized businesses are hungry for new customers. And many have no clue how to use social media correctly to advertise their business.

This is where you come in. For anywhere from \$500-\$5000/month, many businesses will pay you to build and grow their social media profiles.

The good thing about this is if you are running paid traffic and promoting events, specials, or certain products, you will be able to track and see the increase in sales your work is generating; therefore providing value far beyond your worth.

Pro Tip: If you know you can make the client money, try asking for a percentage cut in the sales generated by you. Not a fixed fee... Therefore you can scale your advertisements, and grow your business & profits while growing theirs.







22 CREATE ONLINE COURSES

Are you specialised in a certain field or topic? Create an online course, and sell it to the world online. This can work very well, and in many different markets. I have seen successful courses in things like: Dog Training, Yoga, Personal Fitness Plans / Workout Programmes, Guitar Lessons, Design Tutorials, Marketing Courses. There are thousands of different topics you could create a course on.

You can market this through Social Media all over the world, or have people sell it for you (affiliates) then pay them a % in commissions for selling on your behalf.

UILD/BUY & SELL SOCIAL MEDIA ACCOUNTS

Who knew there was a market for this! Turns out Instagram can be a bit of a treasure trove if you play it right. People are building up Instagram accounts to hit 100k followers in a matter of months, then selling them off for thousands of dollars to people who want to buy them and monetise them.

Either create and build up your own accounts by using engagement groups, or buy an already well-established account, nurture and grow it, then sell it to the highest bidder.



We are Nathan Buchan & Hannah Martin... A New Zealand couple who have been traveling full-time for 3 years all while running an online business!

We understand that a life like this is a dream for many... And so now we help people create something similar for themselves.

It doesn't matter what path you're currently on, if you're unhappy with your current situation (or you just want something more out of life), then it's never too late to change your direction... And we can give you the road map to doing so! In this guide, we just laid out 23 options for you to work online (while traveling or working from home)... We encourage you to pick one and commit to it. Then explore the marketing methods we teach in our monthly reports and other bonuses to get you off to a raging start!

All the best!

P.s Follow along on Facebook!





Intrepid Introvert